



Road safety is everyone's problem and responsibility. The PIECE 2013 Road Safety Competition is an awareness initiative by the Association of Expressway Concessionaires of Malaysia (PSKLM) and national road safety authorities. You can help change the public's mind-set on road safety by sharing your ideas how to improve the behaviour of road users.



HOW IT WORKS

1 Post your suggestions, photos and videos with examples highlighting good and bad road safety practices on our Facebook page

2 Vote on Facebook for the winner of the Competition

3 Win tickets to Malaysia Moto GP 2013 and other exciting prizes. Celebrity judge to present top awards.

 Find us on Facebook

Follow PIECE 2013 on Facebook
- Take part in the competition!

Merasa terpenggil oleh rasa tanggungjawab terhadap keselamatan jalanraya di Malaysia, PSKLM (Persatuan Syarikat-syarikat Konsesi Lebuhraya Malaysia), dengan kerjasama Lembaga Lebuhraya Malaysia menjemput warganegara Malaysia untuk bersama-sama menyertai Pertandingan Keselamatan Jalanraya 2013 dengan bertemakan "MEMACU KE MASA HADAPAN".

Para peserta diberi peluang menghantar pandangan, kritikan membina, foto atau video mengikut idea dan kreativiti masing-masing tentang keselamatan jalanraya. Ini termasuk nilai-nilai murni yang boleh diserapkan demi mempertingkatkan kesedaran pengguna terhadap keselamatan di jalanraya

1. Terbuka kepada warganegara Malaysia kecuali ahli jawatankuasa pertandingan.
2. Setiap peserta dibenarkan menghantar lebih dari satu penyertaan. Peserta boleh menggunakan Bahasa Malaysia dan Bahasa Inggeris.
3. Penyertaan perlu dihantar ke *Facebook: Piece 2013*. Penyertaan hendaklah disertakan dengan nama penuh, tajuk, alamat surat menyurat dan alamat email selewat-lewatnya sebelum atau pada 07/09/2013. Penyertaan yang terpilih akan dihubungi melalui *Facebook* untuk saringan seterusnya.
4. Peserta dibenar menggunakan sebarang jenis kamera digital termasuk kamera telefon dan juga kamera kompak.
5. Penyertaan mestilah foto terkini, yang belum pernah dipamerkan atau diterbitkan di mana-mana pameran, media cetak atau elektronik. Penyertaan juga mestilah foto asli yang diambil sendiri oleh peserta.
6. Suntingan atau pengubahan seperti *brightness*, *cropping*, *softening* atau *sharpening* dengan menggunakan sebarang perisian komputer adalah dibenarkan termasuk teknik manipulasi.

Interpretasi peserta terhadap konsep atau tema adalah bebas selagi ia tidak menyentuh sensitiviti mana-mana pihak.

7. Penggunaan ayat-ayat interpretasi, *caption*, *watermark* atau sebarang penggunaan tipografi adalah tidak dibenarkan.
8. Peserta adalah pemegang hak cipta foto masing-masing. Walau demikian, pihak penganjur adalah berhak menggunakan foto setiap penyertaan untuk sebarang tujuan tanpa perlu memberitahu, menghantar notis atau membuat pembayaran kepada peserta.
9. Pemenang akan ditentukan melalui banyaknya penerimaan 'Like di *Facebook* pertandingan. Hanya 6 pemenang yang akan diumumkan. Keputusan adalah muktamad dan tidak boleh dipertikaikan dalam apa jua keadaan.
10. Penerimaan hadiah akan dilangsungkan pada hari pembukaan Konferens PIECE di Persada, Johor.

Feel compelled by a sense of responsibility on the state of road safety in Malaysia, PSKLM (Association of Concessionaires Companies Malaysia), in collaboration with the Malaysian Highways Departments invites all Malaysians to join the Road Safety Competition 2013 with the theme "DRIVING THE FUTURE".

The participants are encouraged to let their ideas and creativities flow through photographs or videos in expressing their opinions and constructive criticism. This includes values that can be shown and incorporated to enhance awareness of road safety.

1. Open to all Malaysians except members of the competition committee.
2. Each participant is allowed to submit more than one entry. Participants can use Bahasa Malaysia and English.
3. Entries should be sent to *Facebook: Piece 2013* and must be accompanied by full name, title, mailing address and email address no later than 07/09/2013. The selected entries will be contacted via *Facebook* for the next screening.
4. Participants are allowed to use any kind of digital camera including camera phones and compact cameras.
5. Entries must be recent photo, which has never been exhibited or published in any view, print or electronic media. Entries must be original photos taken by the participants.
6. Editing or alterations of brightness, cropping, sharpening, softening or using any computer software is allowed including manipulation techniques.
7. Participants are free to interpret the concept or theme of the contest as long as it does not affect the sensitivity of any party.
8. Interpretation usage sentences, captions, watermarks or other typographical is not allowed.
9. Participants are the copyright holder of their respective photos. Nevertheless, the organizer is entitled to use the photos for any purpose without the need to tell, send a notice or make payment to the participant.
10. Winners will be determined by numbers of 'Like' on the competition *Facebook*. Only 6 winners will be announced. The decision is final and cannot be disputed under any circumstances.
11. Prize acceptance will be held on the opening day of the PIECE Conference at Persada Johor on 9th of September, 2013.