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2008/12/13

Enticing visitors to prolong stay

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GEORGE TOWN: The Penang Tourism Action Council (PTAC) has outlined a plan to get tourists to stay in northern states for at least a week.

Its chairman, Datuk Kee Phaik Cheen, said yesterday this could be done by traditional Malay homestay programmes in Kedah, Perlis and Perak.

"The extra days spent here will give the visitors more time to shop for handicraft and souvenirs."

Kee said PTAC also aimed to attract tourists with an interest in heritage conservation and Malaysia's history.

She was speaking after announcing the Penang Photography Festival from Dec 18 to 22 in conjunction with the recognition of George Town as a Unesco World Heritage Site.

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Digg	Del.icio.us	...erge on the heritage enclave to promote
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Yahoo Buzz	Moreang (PSP) and endorsed by PTAC.

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Sunday Interview



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Catching up with

compromise food quality today. We ignore the lessons of this terrible episode at our peril, Universiti Malaya Medical Centre Deputy Dean Dr Mustafa Ali Mohd tells ELIZABETH JOHN.

MY INTEREST

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